

## What is the aim of the CMI Academy?

‘Our vision is for an employer-led Academy that inspires and creates confidence in young people aged 14 to 21 through providing early recognition of and support for their management and leadership skills’.

The CMI Academy is a coherent, national programme in schools, colleges and universities that offers:

- 14 to 21 year olds the opportunity to gain a nationally recognised CMI management qualification while still at school or studying, including accreditation for existing enterprise and management initiatives
- Opportunities for employers to support student and teacher mentoring by employees and recent graduates, with the opportunity to gain accredited mentoring skills
- Student chapters that enable young people to discuss management issues



### About CMI

The Chartered Management Institute is the only chartered professional body in the UK dedicated to promoting the highest standards in management and leadership excellence. There are currently more than 86,000 members.

Over 450 companies use CMI to develop their managers and leaders, including;

Coca Cola, New Look, Rolls Royce, Serco, Lloyds TSB, British Gas, Silverstone Racing, Police, Army, Navy, RAF, BGL Insurance Group (better known as comparethemarket.com)

**“This is an excellent initiative. StudyFlex are making a real difference by bridging the gap between school, work and higher education. It will lead to the next generation of managers being far better equipped to face the business challenges of tomorrow.**

**The Chartered Management Institute is delighted to support the qualifications and endorse them as a major opportunity for young people to learn how to effectively manage themselves and others.”**

Petra Wilton – Head of Policy & Research, Chartered Management Institute





## About StudyFlex

StudyFlex is an Approved Centre of the CMI and is a founder partner of the Academy. Currently working with over 100 schools, StudyFlex has enabled more than 3000 students to achieve a CMI qualification.

## How does it work in schools and colleges?

Membership of the CMI Academy is about providing your students with world class adult management and leadership qualifications from the Chartered Management Institute.

But there's more...

Membership, which is free when your students are undertaking a programme, qualifies for a huge package of extra benefits to add value to your students, staff and whole school.



For more information log on at:

[www.studyflex.co.uk/schools.html](http://www.studyflex.co.uk/schools.html)

## Student benefits

- Specific professional employer-recognised qualifications which can be personalised for your school
- A range of qualifications to fit the needs of your students (Levels 2, 3 and 5)
- Complete materials and resources, including lesson plans, written by teachers for teachers – available hard copy and on-line
- A dedicated web site for management and leadership
- Increased student employability
- Endorsement of the CMI Academy from the 1994 Group of universities
- Arrangement of site/employer visits
- Flexible delivery options including a two day business conference delivery by StudyFlex saving staff time and costs (subject to minimum numbers)
- GCSE or A-level Performance Points for all qualifications
- A national, sponsored, Young Leader of the Year competition
- Free CMI membership for students
- Student access to the CMI online library of over 170,000 videos, books, articles and other resources which adds value to all subjects

## Whole school benefits

- GCSE or A-level Performance Points allocated to all qualifications – a valuable contributor to your CVA and Ofsted requirements
- Option to apply for bursaries to assist with student places
- Joint branding – use of the CMI Academy logo on your website and school literature
- Opportunity to underpin your existing activities (e.g. enterprise, drama, sport, IT) with an adult management qualification and tailor the delivery method to suit you
- INSET days for your staff relating to any aspect of management and leadership
- A brokered relationship with employers to help develop your links with business
- National publicity/press releases to promote awareness of the CMI Academy and member schools
- Two conferences per year to meet with other CMI Academy schools and discuss strategic development of the Academy
- CMI representatives to speak at your functions
- Reduced price management and leadership qualifications for staff

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