



Norbury Manor
Business & Enterprise
College



As a Business and Enterprise College, we believe it is imperative to invest in the development of appropriate business skills in our students. By introducing this nationally recognised adult qualification accredited by the Chartered Management Institute we facilitate the acquisition and development of these skills in our post-16 students in a relevant and meaningful way. We have used a number of models to implement the teaching of the course and all have worked well. Initially, it was run alongside a BTEC Enterprise qualification and the students were able to draw upon their experiences of managing their own businesses as they worked through the various modules making it more pertinent. Deploying the course in this way meant we could also see the students applying what they had learned in the Team Leadership course in a real business scenario. In this way the 2 courses complimented each other beautifully.

We have also taught the course as part of our enrichment programme in Yr 12 and many students have opted to undertake this programme. So successful has it been that we often receive requests from students in Yr 13 to join the course if they were unable to take the course whilst in Yr 12.

We have received an impressive level of support and encouragement from the Studyflex staff in the process of setting up the course and this support is ongoing. The range of materials and the Student Campus website are first rate. In addition, Studyflex were able to introduce us to a local business who have since worked with our students on a number of events and this added dimension gives the work related learning element of the course much more impact.

The value to the students is immense; a sense of confidence and raised aspirations combined with a qualification accepted in the business world makes them much more marketable in a time of economic challenge.

Tracey Scarsbrook
Norbury Manor Business and Enterprise College

